

G4AW SE-Asia | Regional Workshop

June 19th 2019





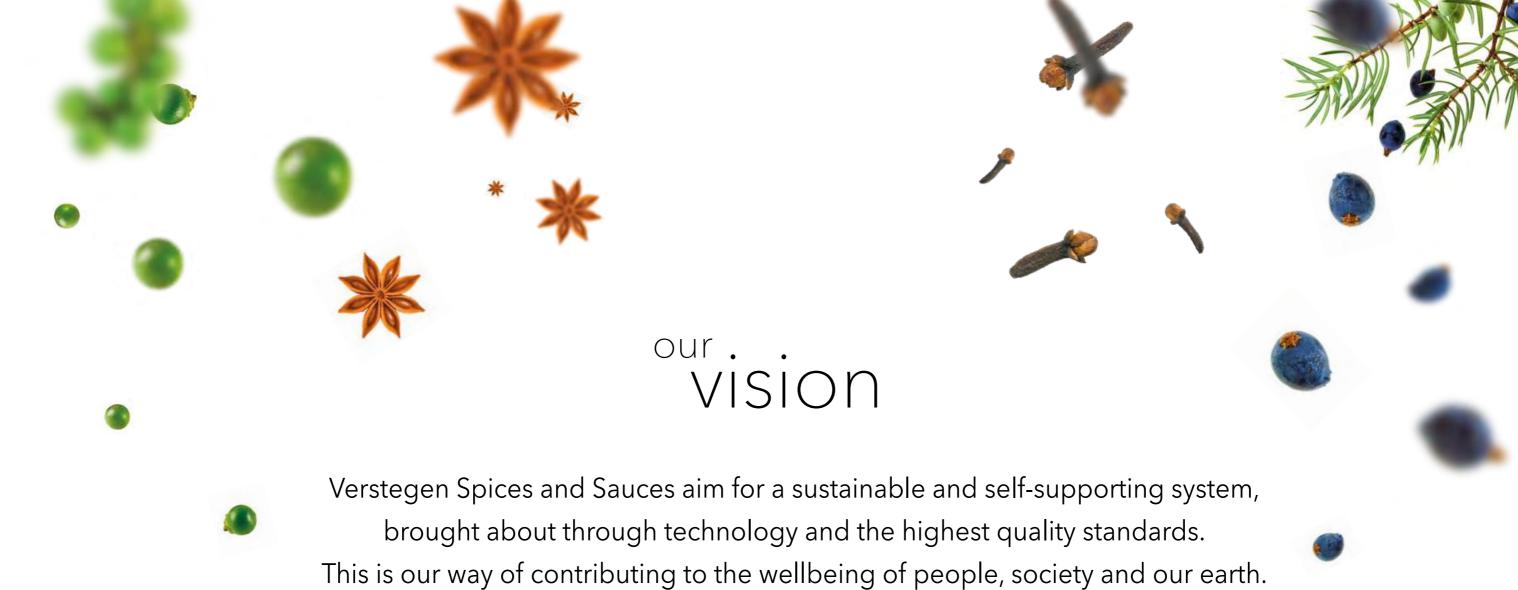
# Introduction Marianne van Keep Director of sustainability Verstegen Spices & Sauces







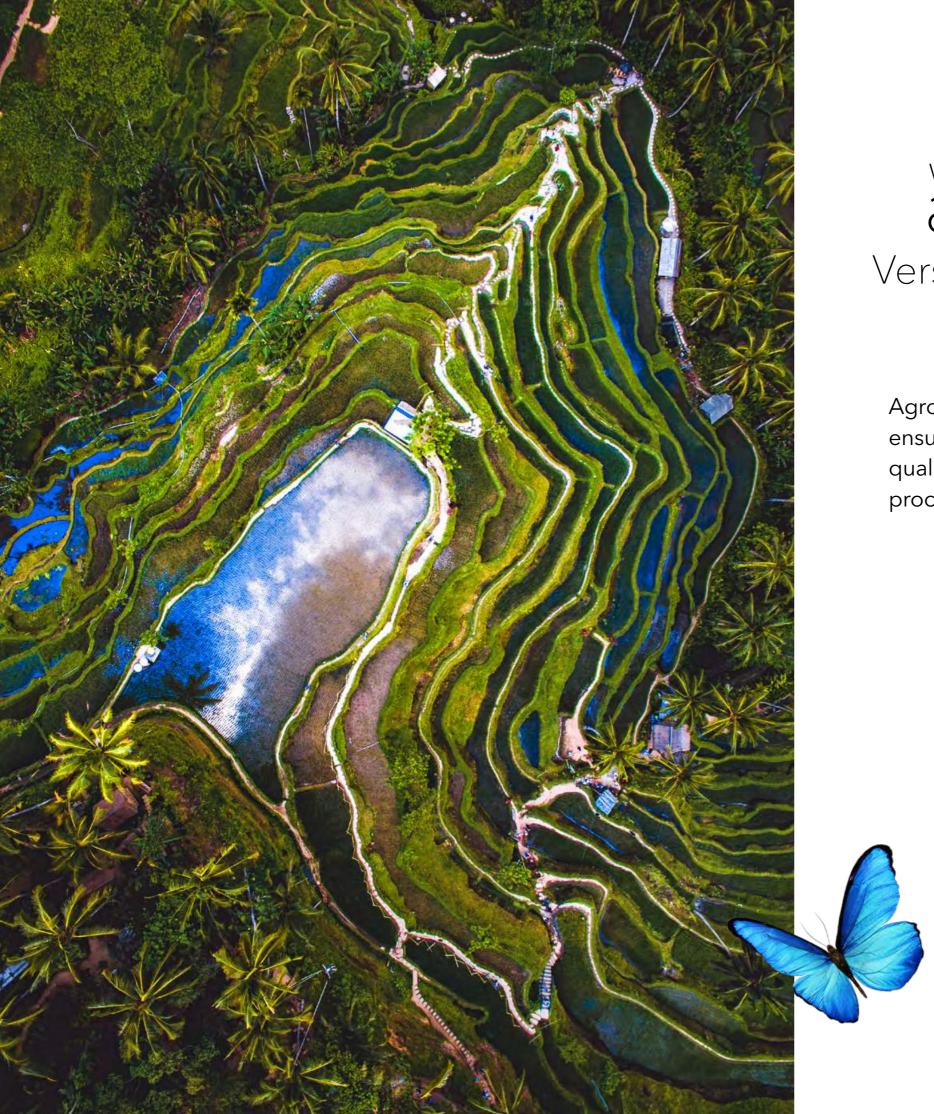




We would like to do this together. Are you in?







with agroforestry
Verstegen will make farming more sustainable

Agroforestry is a sustainable agricultural system that ensures more biodiversity, healthier plants, better harvest quality, and better soil conditions. It simulates the natural process of nature, where food is grown in different layers.





# blockchain technology Verstegen makes the chain transparent

Block chain technology allows a farmer to contact buyers via a block chain-enabled platform, such as a mobile app.

The advantage: every step of the buying process can be followed and validated.









### geodata Verstegen wants to optimise pepper cultivation

In cooperation with the SpiceUp consortium, Verstegen Spices & Sauces will provide (geo-)information to support 100,000 pepper farmers in Indonesia.







#### sustainable

entrepreneurship, Verstegen continues to create ecological and social value

Verstegen are on the way to achieve fully CO2-neutral production.

- Adopted a wind turbine
- Planting a food forest
- 876 solar panels
- Recycling rainwater





#### with even more added value

Verstegen will make an increasingly important contribution to our diet

In the development of new solutions, qualities such as taste, health, inspiration, temptation, freshness, sustainability, intelligence and quality take central place.

We are well on our way to reduce fat, salt and sugar to a minimum and will not add any artificial fragrances, colours or flavours to our new products.





