



Smart Agriculture Myanmar (SAM) G4AW Regional Workshop Bali

June 2019





The SAM consortium operates in Myanmar



Myanmar
(FKA Burma)

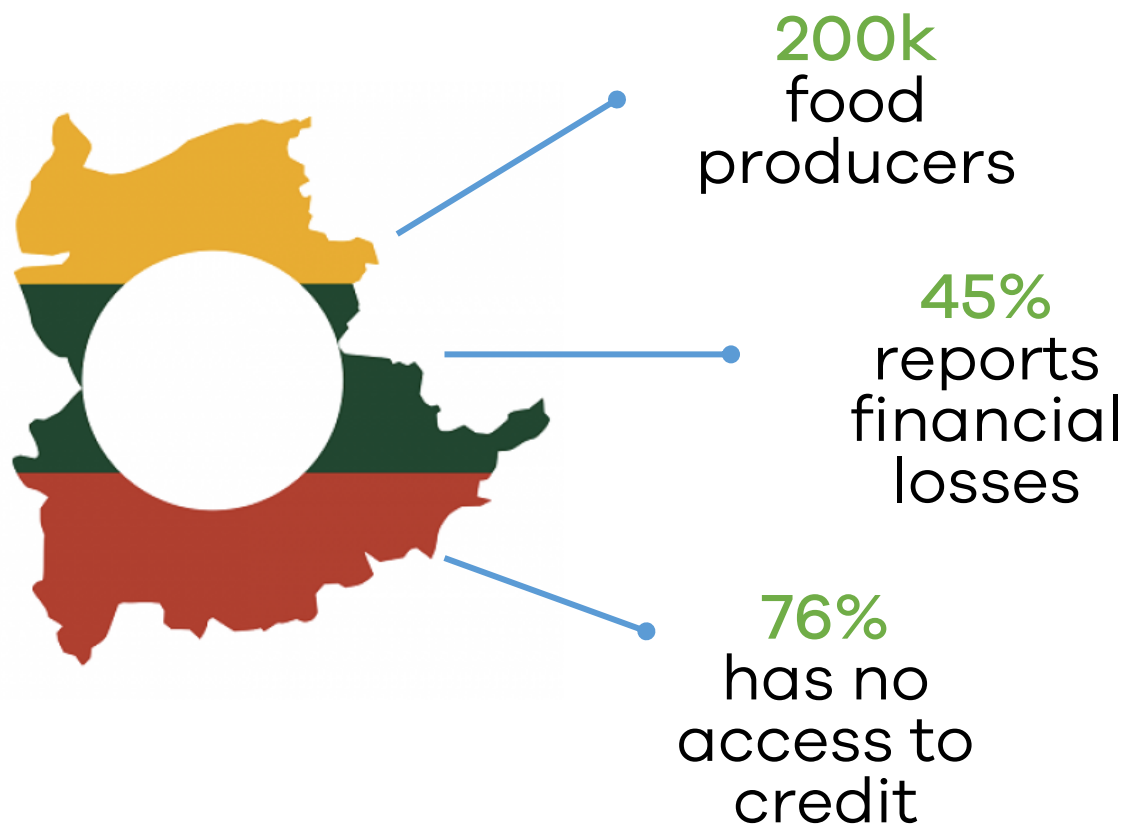
53mio
total population

~35mio
food producers

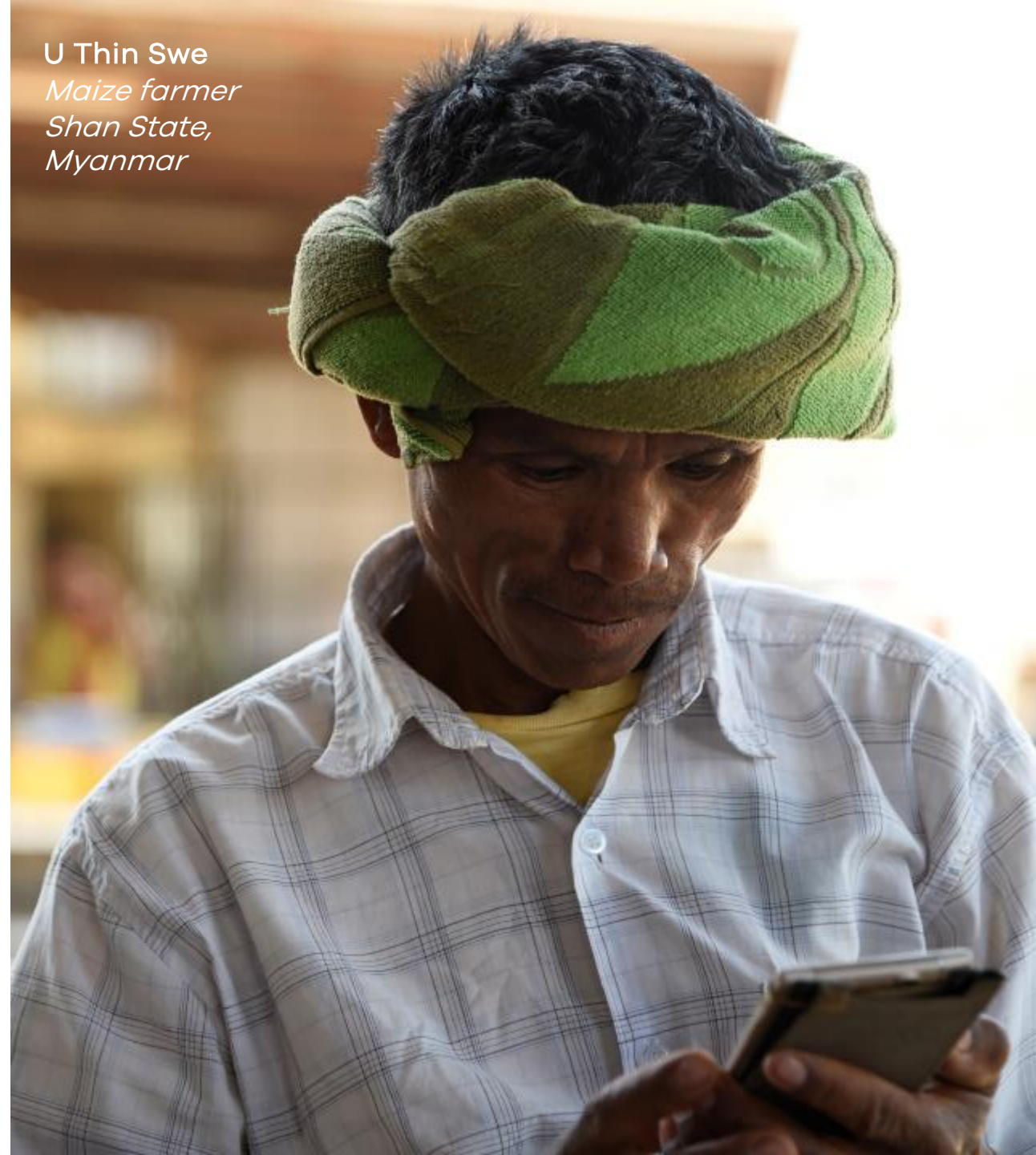
>70%
smartphone
penetration



Maize Farmers in Shan State (Myanmar)

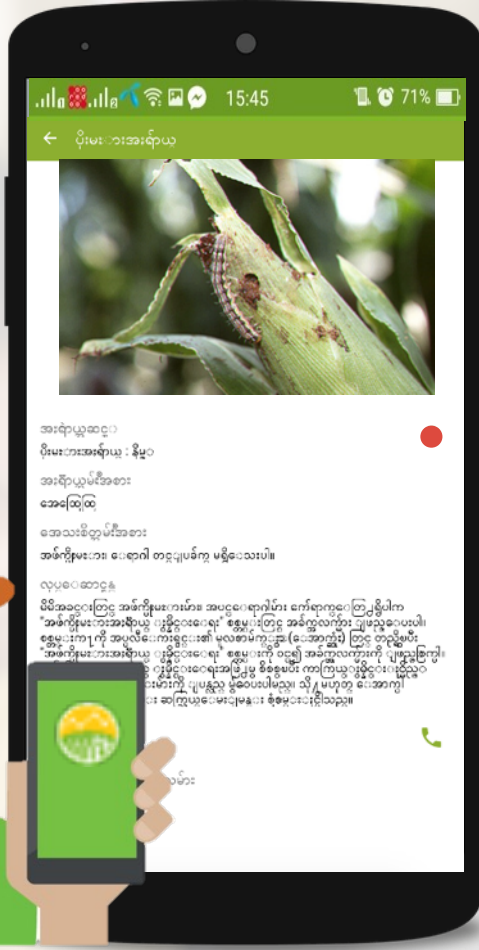


U Thin Swe
Maize farmer
Shan State,
Myanmar





Maize farmers require advice and alerts to improve their productivity and access to financing to invest in their business



PRODUCTIVITY ADVICE

Advice specific to crop variety, location and available inputs and labor



FALL ARMYWORM & OTHER PEST ALERTS

Alerts and advice to prevent and handle FAW to reduce potential loss (expected to be up to 40%)



FINANCING OPTIONS

Tailored financing options at low costs



SAM offers solutions through the Golden Paddy mobile application to farmers and enables financial institutions to provide loans to farmers



FARMING SOLUTION



Provide real-time targeted advice and alerts validated by experts to provide support for Fall Armyworm



FINANCING SOLUTION

Identify best in class farmers ("prospect")

ID	Phone number	Township Name	Village Name	Q1: Name in letters	Q2: Age (#) Q3: Gender
187	95943183874	Nyaung Shwe	NyaungShwe	Ko Kyaw	34 male
469	959428210934	Taunggyi	Taunggyi	Ko Cho Naing Tun	51 male
537	959420745113	Kalaw	Aungpan	U Sai	51 male
676	959428188907	Taunggyi	Shwe Nyaung	Ma Ohamar Yee	42 female
714	959777507741	YatSaunk	Not listed in CMS	U Chit Aye	60 male
715	959796296594	YatSaunk	YatSaunk	Daw Khin Saw	66 female

Develop customized loan products

