

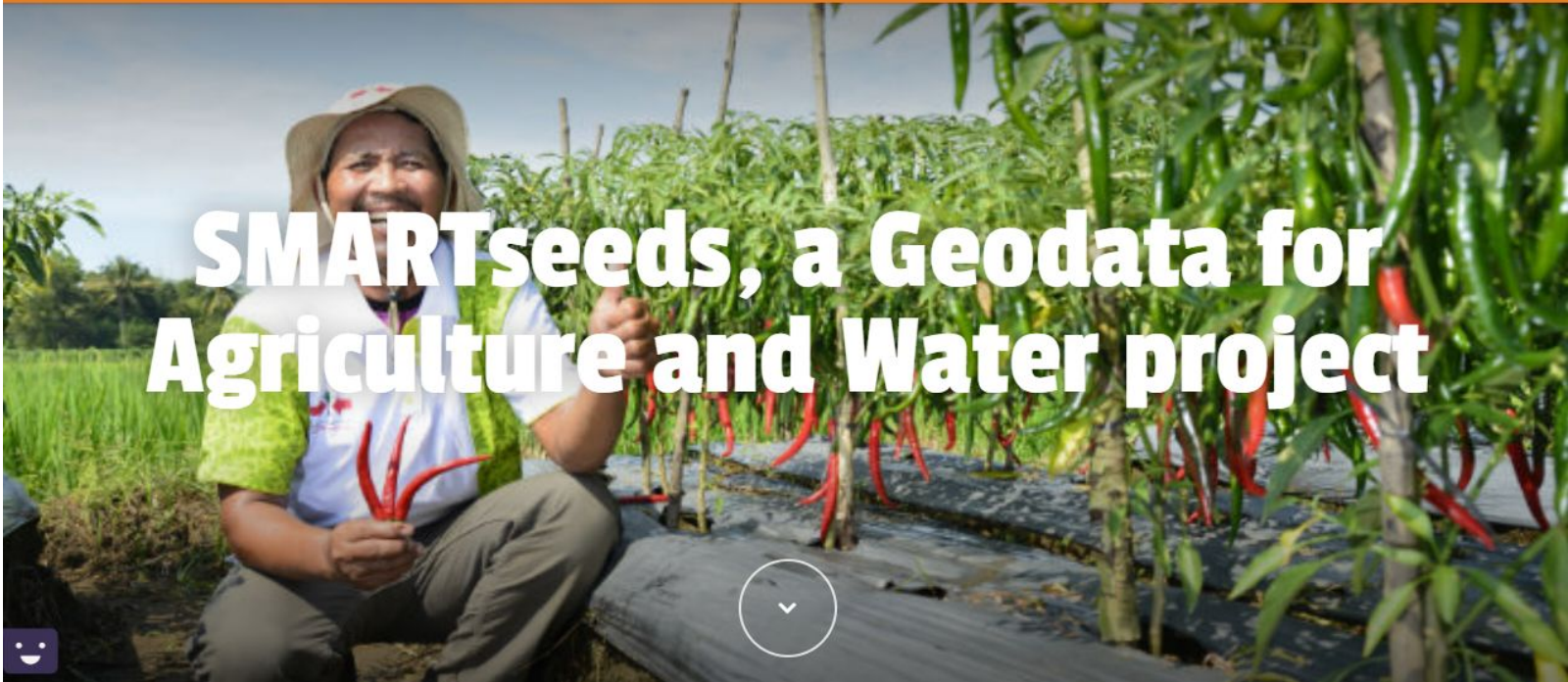
# SIPINDO Social Enterprise






Powered by G4AW-  
project SMARTseeds

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Business Developer  
SIPINDO Social  
Enterprise



# SMARTseeds, a Geodata for Agriculture and Water project



 EAST-WEST SEED CAP PANAH MERAH	 Nelen & Schuurmans	 AKVO	 Bogor Agricultural University (IPB)	 UNIVERSITY OF TWENTE.
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 Netherlands Space Office	 Ministry of Foreign Affairs
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# Commitment: smallholders' growth through digital technology

Digital information services allowing farmers to make decisions easier in uncertain times



App technology provides farmers **personalised information services** to produce **more sustainably**, and sell **more efficiently**

## Information Services

- Weather and climate forecast
- Location-specific Fertilizer Advice
- GAP & Pest and Disease Advice
- Online consultation
- Price Info
- Online Marketplace





# Achievements & Growth Potential

Build on high user satisfaction & proven Impact of G4AW project (2016-2020)



**80,000+**  
**users**



**22%** ↑

Increased  
Productivity



**9%** ↑

Increased Efficiency of  
Seeds and Fertilizers  
Usage



**14%** ↑

Increased Efficiency of  
Water Usage



**15%** ↑

Increased Efficiency of  
Pesticide Usage

## Growth Potential the coming 2 years (2023):

- Increase number of users > 250,000
- Include Risk & Credit scoring to the services
- Insurance services
- Expand to other crops & countries

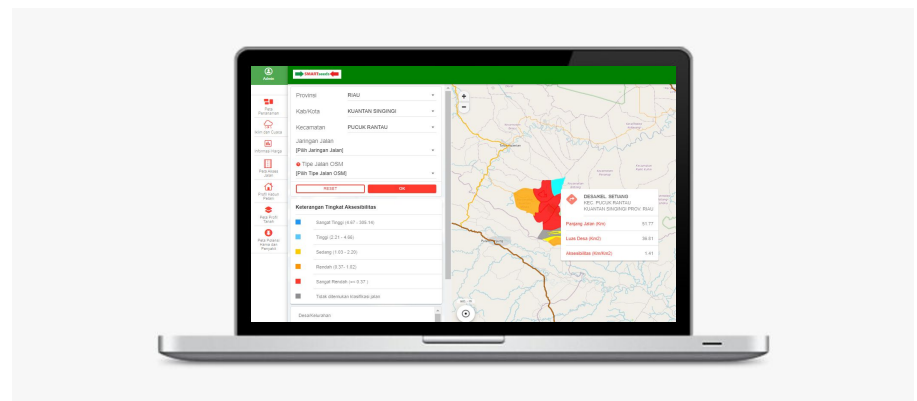
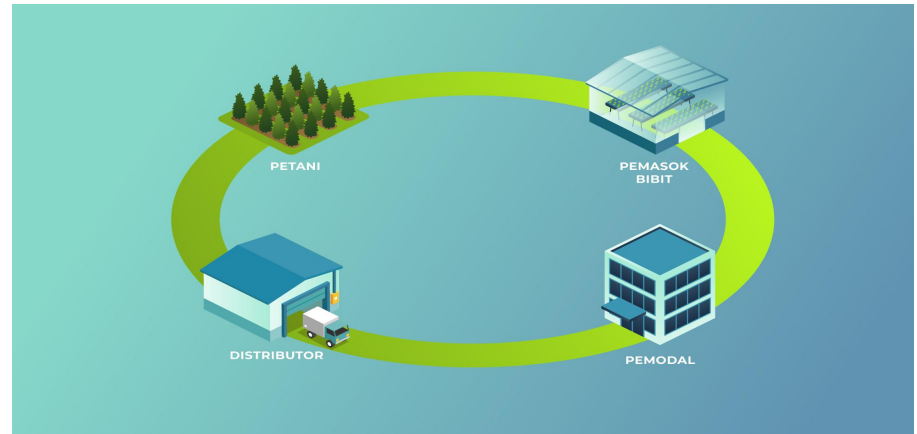
# Unique Value Proposition: creating digital network of farmers, buyers and suppliers



## Creating Farmer Loyalty & Business Intelligence

### Customers & services:

1. Freemium Info Services **to farmers**
2. Data provision and lead-qualifiers **for B2B**
3. Ads & affiliate marketing



# Call for Action: Join us in this exciting journey



**SIPINDO welcome new partners to collaborate, invest, and bring technical expertise & network**

**We are actively looking for partners and investors to bring technical expertise, capital, and network to join forces achieving the vision of SIPINDO!**

For partnership and business inquiries, please contact:

**[dhimas.putranto@sipindo.id](mailto:dhimas.putranto@sipindo.id)**



# Thank You!

[dhimas.putranto@sipindo.id](mailto:dhimas.putranto@sipindo.id)

