

The CommonSense project

Improving the livelihoods of smallholder farmers in Ethiopia through targeted ICT-based services



Facilitators for Change



3 MFIs



CommonSense portfolio

Infrastructure & service operation partners:

- DutchSpace
- Apposit

Knowledge partners:

- Wageningen-UR
 - CASCAPE
 - Sesame Business network

Market info

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SMS based farm management advice
Apposit, WUR/Cascape

Capacity building:

- IICD
- FarmAfrica
- Facilitators for Change
- Min. of Agr.

Farm best practices

Crop insurance service
Nyala, Achmea, WUR

Finance

Microfinance service
TerraFina/MFIs, WUR

CommonSense business model

