

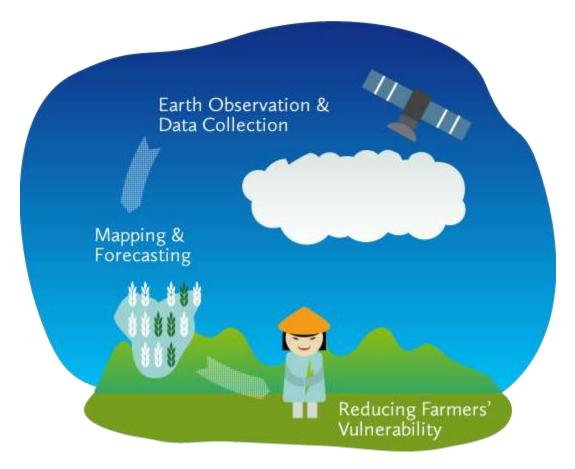
Conclusion: Information chain & Good partnership



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Netherlands Space Office (NSO)

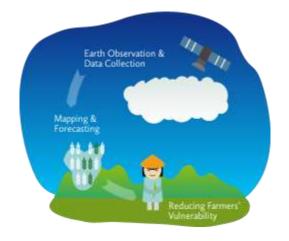








- data on a regular basis
- monitoring the ground with a high resolution
- sometimes equipped with a radar sensor able to observe vegetation growth and flooding







- data processing using algorithms and models
- enriched with e.g. cadastral and topographic data, weather data
- field level information on the ground used to correlate the observations with the satellite imagery
- to generate updated crop calendars, recommended planting dates, crop growth rates, yield forecasting, weather forecasting, drought and flood maps.







- updated crop calendars
- recommended planting dates
- crop growth rates
- yield forecasting
- weather forecasting
- drought and flood info & maps

These information services can be uploaded/distributed by mobile devices and internet





Reaching small holders

Small holders represented through intermediate, e.g.:

- Ministry of Agriculture (extension officers)
- Industry (brewery, nutrient supplier, etc)
- local NGO
- farmer cooperation
- other

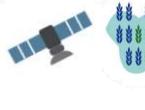




Possible service provision

Private & Public organizations, e.g.:

- Intermediates; Min. of Agri., NGO, value chain organization, other
- Data/information service provider(s)
- **Knowledge institutes**
- Meteorological Offices
- Organizations active in ICT
- Mobile telecom provider, banking, insurance, nutrients, commodity value chain
- Government to ensure access to local data and license-to-operate









and training





Decision Support Services



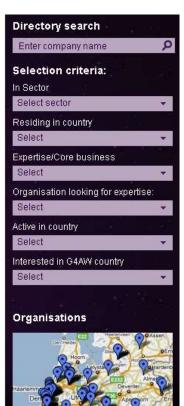
G4AW Directory - Finding partner(s)



Note: Country matchmaking sessions assist in finding partners

Syecomp Business Services Ltd (Agricinghana)











Possible service provision – insurance (2)

Partnership might include e.g.:

- Intermediate(s) (Min. of Agri., NGO, value chain organization, other)
- (Spatial) information service provider(s)
- Local insurance companies
- Re-insurance company
- Others, e.g. mobile telecom provider, bank

